



## VIP DAY

### Got a big project that you'd like to knock out fast?

Maybe you're ready to finally finish your fundraising plan. Or you want to build a large monthly giving program. Or maybe you're ready to create a plan for a 6-figure fundraising event.

We can do it and get it done in a DAY!

### WHAT IS A VIP DAY?

A VIP Day gives you the special chance to be a **Very Important Person** and get Sandy's attention laser focused on YOUR nonprofit so you can get your plan done, your questions answered, and move on to the next project on your list. With no interruptions or distractions, we can steamroll through your project to get to a clear set of action steps that you can implement to get the results you're looking for.

### Just imagine...

- No more "shiny ball syndrome," jumping from one project to another or wondering what you should be working on;
- **Expert guidance** to identify the exact fundraising techniques to practically guarantee your success;
- **Confidence** knowing you're doing it "right."
- Exhilaration as you see the results of your work, with **more donations** coming in!

It's difficult to work on game-changing projects with 30 minutes here and there (actually, it can't be done that way). VIP Days are all about time – setting aside time from your normally busy schedule so you can get something important accomplished. With a VIP Day, you carve out the time to propel forward quickly and with the expert support you need!

If you can soak up a lot of information fast, if you have specific issues and specific questions, and you are organized enough to be able to take advantage of a concentrated amount of coaching time, a VIP may be just the thing to get you unstuck and moving again.

## WHAT YOU GET

You can choose either a virtual VIP Day where we meet using GoToMeeting, or an in-person VIP Day where we meet face-to-face in your office. Either way you get:

- ✓ Pre-event **questionnaire** to help you get clear about the results you want from our time together
- ✓ **Dedicated time:** 3-4 hours (virtual day) and 6-7 hours (in-person day)
- ✓ Clear, specific **action steps** to take as you start implementing
- ✓ 30 days of follow-up email support

## YOUR INVESTMENT

Our fee for a VIP Day is \$2,000 for virtual day and \$3,500 (plus travel) for an in-person day.

It's a simple and wise investment into the future of your organization. And really smart if you feel certain there are big opportunities for you if you can just get organized!

I guarantee that if you take action on the day's results, you'll recoup your investment within a year.

## READY FOR NEXT STEPS?

We have only a few openings each month for VIP Days. If you're interested, here are your next steps:

- We'll draft a short **work agreement** and send to you for your review and signature.
- Once we get that back, we'll **schedule your Day** and send you a **questionnaire** to complete and return to us. You'll love how this exercise will help you get really focused about what you want to accomplish during our time together.
- We'll also send you an **invoice** (we take checks and all major credit cards) so you can take care of payment on or before your VIP Day.

Anything else you'd like to know? Want to check Sandy's availability? Call our office at **865-657-9915**.

## HERE'S WHAT OTHERS ARE SAYING:

"Wow! I learned more in our 1-on-1 session with Sandy I have in hours reading about fundraising. Sandy is easy to talk to and she was able to help me create some specific fundraising strategies and walked through ways to enhance the events we already have planned. **It was so helpful to have her undivided attention and to be able to ask questions.** She was able to demystify the process of donor development and helped me focus on my strengths. I am excited to put her ideas and suggestions into practice."

**Melissa Parks, Development Director, Putnam County Habitat for Humanity, Cookeville, TN**