



PRIVATE COACHING

You're here to change lives. You know it in your gut.

And what you've figured out fast is that you need money to fund your programs, add staff or even pay yourself.

The things you've tried so far just aren't bringing in the big bucks. You're willing to work hard, but you don't always know what to do.

That's where private coaching comes in. With private coaching, you get my full attention on your nonprofit so you can:

- Identify low-hanging fruit and **opportunities for immediate funding**
- Develop a **donor communications strategy** to keep more donors giving
- Craft a **customized fundraising plan** to fully fund your budget from now on

WHAT YOU GET

If you know you could raise more money if you just had a plan, this program is for you. Here's what you'll get when you sign up for private coaching with Sandy:

- ✓ **In-depth assessment.** I'll look at everything you're doing to see what you need to do more of and what to let go. We'll look for missed opportunities that are right under your nose, ready to be leveraged!
- ✓ **Customized fundraising strategies.** There's no cookie cutter approach here! We'll pick fundraising strategies that meet your need for funding and play to your strengths so you're never too far outside your comfort zone.
- ✓ **Written fundraising plan.** Once I understand your nonprofit and your goals, I'll draft the plan for you, complete with donor acquisition goals, revenue plans, action plans, and a summary calendar.
- ✓ **Implementation support.** As you start to implement your new plan, I'll be right beside you to guide you and answer questions. You'll never again feel like the Lone Ranger as you raise money.
- ✓ **Bonuses!** Our private clients get access to all our programs, events, webinars, and resources – everything our company offers except grant writing. There are thousands of dollars in materials waiting for you!

HOW IT WORKS

After you sign up, you'll receive our **detailed assessment** by email and you'll have about a week to complete it and return it before our **Private Intensive**. During our Intensive, we'll spend about 2 hours going through the assessment, so I can completely understand your nonprofit and your **unique challenges**.

Next, I'll draft your **fundraising plan** for you, saving you a ton of time and guesswork, then together we'll refine it so it feels right for you while meeting your nonprofit's funding needs.

From there, we'll schedule a **regular, weekly session** so we can keep you on track and moving forward. You'll get phone, text, and email access to me in between, so you never have to wonder what you should be doing.

YOUR INVESTMENT

Our fee for private coaching is \$1,500 per month for 6 months.

It's a simple and wise investment into the future of your organization. And really smart if you feel certain there are opportunities out there for you, but you don't know how to go after them!



GUARANTEE

This is NOT a magic bullet. (There actually aren't magic bullets to fix fundraising problems short of a winning lottery ticket.)

I guarantee that if you work the plan I create for you, you'll recoup that investment within the year (most clients do).

READY FOR NEXT STEPS?

Because of the in-depth nature of this work, I only work with a few clients at a time, and our client spots tend to be hard to get. If you'd like to move forward, here's what your next steps look like:

- We'll draft a short **work agreement** and send to you for your review and signature.
- Once we get that back, we'll **schedule your Planning Intensive** and send you the **in-depth assessment** to complete and return. You'll love how this exercise will help you get really focused about what you want to accomplish during our time together!
- We'll also send you an **invoice** (we take checks and all major credit cards) so you can take care of your first payment.

Ready to get started? Got questions? Email Support@GetFullyFunded.com or call us at **865-657-9915**.

