



2019 EVENT SCHEDULE

*times listed are Central time

	Friday, Aug 9	Saturday, Aug 10
7:00 – 8:30	Registration, coffee, networking	Coffee – exhibits open
8:30 – 10	Session 1 <i>Why inspiration MUST be #1</i> <i>What does inspiration look like?</i>	Session 5 <i>Keeping yourself inspired</i> <i>Self care and support you MUST have</i> <i>Systems that will save you time and headache</i>
10 – 10:30	Break – exhibits open	Break – exhibits open
10:30 – noon	Session 2 <i>How to get people to give</i> <i>Reasons people and why it matters</i> <i>The Good, Bad & Ugly of Asking</i>	Session 6 <i>Ask for this, not that</i> <i>What’s working in fundraising in 2019?</i> <i>Examples and case studies</i>
Noon – 1:30	Networking Lunch (provided) – exhibits open	Networking Lunch (provided) – exhibits open
1:30 – 3:15	Session 3 <i>Storytelling for fundraising</i> <i>Head vs heart stories</i> <i>The “relatable” story</i> <i>How to tell YOUR story</i>	Session 7 <i>Inspiring all kinds of donors</i> <i>NEW donors and MONTHLY donors</i> <i>Donor Acknowledgement done RIGHT</i> <i>Should you send gifts?</i>
3:15 – 3:45	Break – exhibits open	Break – exhibits open
3:45 – 5:30	Session 4 <i>What donors want when they give</i> <i>How to give them a good experience</i> <i>Receipts, records, and stuff</i>	Session 8 <i>Involving your Board, staff, and volunteers in inspirational fundraising</i> <i>Setting yourself up for success for the rest of the year</i>
5:30 – 6	Exhibits open & networking	End at 5 pm