

Fundraising Dashboard

Date: _____

Total number of active donors <i>(given in the past 12 months)</i>	Total number on your "list" <i>(email list, mailing list, etc.)</i>	Total # social media followers
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Goals vs Actuals:

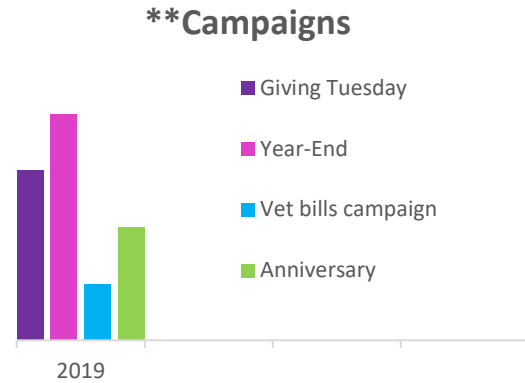
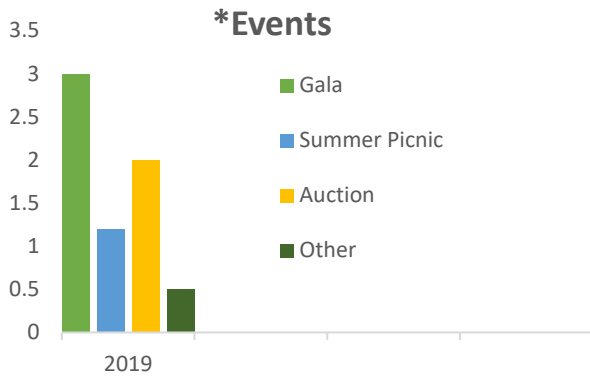
Month & Year	Goal this month	Actual this month	Over/Under this month	Goal YTD	Actual YTD	Over/Under YTD
Dollars raised						
New donors						
Renewed donors						
Monthly donors						
Lapsed donors						

Funding pie:

Revenue Sources



■ Grants
 ■ Events*
 ■ Monthly Giving
 ■ Campaigns**
 ■ Major Gifts
 ■ Other



Specific fundraisers/events held this month:

Event/ Date:	
Audience	<i>How many attended/ participated</i>
Revenue	<i>Total donations/ funds received</i>
Expenses	<i>Total amount spent by your organization (marketing, food, venue, etc)</i>
Net Gain	<i>Subtract expenses from total revenue</i>
Other Benefits	<i>Added exposure, new corporate partnerships, new volunteers, etc</i>
Drawbacks?	<i>Did it take too much time? Was the venue a good choice? Anything you can learn from this?</i>

Volunteer Summary

Hours Donated This Month: _____ Hours Donated YTD: _____

Active Volunteers This Month: _____ # Active Volunteers Total: _____

Volunteers lost _____

PR Report Card

Speaking gigs/ media stories this month: _____

Number of people reached: _____

Any noticeable results (more website visitors, more donations, more volunteers):
