



VIP DAY

Got a big project that you'd like to knock out fast?

Maybe you're ready to finally finish your fundraising plan. Or you want to build a large monthly giving program. Or maybe you're ready to create a plan for a 6-figure fundraising event.

We can do it and get it done in a DAY!

WHAT IS A VIP DAY?

A VIP Day gives you the special chance to be a **Very Important Person** and get 1-on-1 attention on YOUR nonprofit so you can get your plan done, your questions answered, and move on to the next project on your list. With no interruptions or distractions, we can steamroll through your project to get to a clear set of action steps that you can implement to get the results you're looking for.

Just imagine...

- No more "shiny ball syndrome," jumping from one project to another or wondering what you should be working on;
- **Expert guidance** to identify the exact fundraising techniques to practically guarantee your success;
- **Confidence** knowing you're doing it "right."
- Exhilaration as you see the results of your work, with **more donations** coming in!

It's difficult to work on game-changing projects with 30 minutes here and there (actually, it can't be done that way). VIP Days are all about time – setting aside time from your normally busy schedule so you can get something important accomplished. With a VIP Day, you carve out the time to propel forward quickly and with the expert support you need!

If you can soak up a lot of information fast, if you have specific issues and specific questions, and you are organized enough to be able to take advantage of a concentrated amount of coaching time, a VIP Day may be just the thing to get you unstuck and moving again.

WHAT YOU GET

Due to COVID, all VIP Days are virtual right now. But thanks to GoToMeeting, we can still be face to face! Here's what you'll get with your VIP Day:

- ✓ Pre-event **questionnaire** to help you get clear about the results you want from our time together
- ✓ Private, uninterrupted **3-hour session** with the coach of your choice
- ✓ **Recording** of your VIP Day and any **notes** our team takes during the session
- ✓ Clear, specific **action steps** resulting from your session
- ✓ **Specific tools and resources** to help you implement your action items
- ✓ 30 days of **follow-up email support** with your coach

YOUR INVESTMENT

Our fee for a virtual VIP Day is \$1,500.

It's a simple and wise investment into the future of your organization. And really smart if you feel certain there are big opportunities for you if you can just get organized!

We guarantee that if you take action on the day's results, you'll recoup your investment within a year.

HERE'S WHAT OTHERS ARE SAYING:

"Wow! I learned more in our 1-on-1 session with Sandy than I have in hours reading about fundraising. Sandy is easy to talk to and she was able to help me create some specific fundraising strategies and walked through ways to enhance the events we already have planned. **It was so helpful to have her undivided attention and to be able to ask questions.** She was able to demystify the process of donor development and helped me focus on my strengths. I am excited to put her ideas and suggestions into practice."

Melissa Parks, Development Director, Putnam County Habitat for Humanity, Cookeville, TN

ABOUT OUR VIP DAY COACHES:

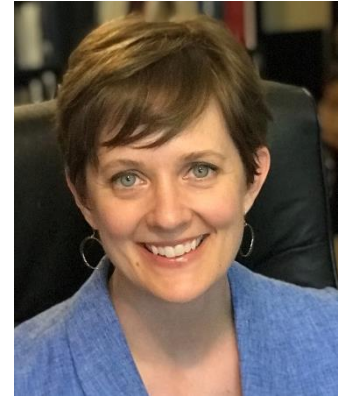
Our entire team of highly skilled coaches was hand-picked for their expertise and dedication to the work of supporting nonprofits. They're ready to help you overcome your fundraising challenges.

Leah Holt is our lead fundraising and grant coach with over 12 years' experience in raising money for both small and large nonprofits.

As a grant writer, she's raised millions for organizations like Habitat for Humanity and Hands On Nashville. As a fundraising coach, she calls on her experience as a Director of Operations, Program Manager, key member of seasoned fundraising teams, and Volunteer Manager to help clients get their systems in place, find extra help, develop and implement donor relationship approaches, and plug the gaps in their fundraising mix. She's passionate about generating much-needed resources for nonprofits to help them achieve their missions and positively impact communities.



Natalie Corwin is our team expert in fundraising for animal welfare. In 2011, she co-founded Pet Community Center in her garage and in a short time, grew it to become the largest animal welfare nonprofit in Nashville. During her ten years as President and CEO, pet homelessness in the city dropped by 50% thanks to the low-cost and free spay/neuter and preventive veterinary care services provided by the nonprofit. Natalie understands the challenges of managing a startup and wearing all the hats, including program development, raising awareness, marketing, Board development, and fundraising.



Natalie is excited to share her knowledge of starting and growing a nonprofit with others who want to quickly overcome the hurdles that face all new nonprofits.

Emily Best is our team's digital communication specialist and is an expert in social media and online promotion. Emily has created graphics, videos, memes, and more for over 6 years (which is an eternity online!). She's run multiple fundraising campaigns on Facebook and knows what it takes to lay out a social media plan. She's passionate about generating audience-engaging posts for nonprofits to help them achieve their mission and positively impact communities.



Emily is well-versed in a variety of tools including Canva, WeVideo, Lumen5, PowToon, Toonly, Facebook Publisher, and Buffer.

READY FOR NEXT STEPS?

We have only a few openings each month for VIP Days, so it's best to schedule yours as soon as possible to make sure you get a spot. If you're interested, here are your next steps:

- **Let us know** you want a VIP Day and which coach you want to work with.
- We'll draft a short **work agreement** and send to you for your review and signature.
- Once we get that back, we'll **schedule your VIP Day** and send you a **questionnaire** to complete and return to us. You'll love how this exercise will help you get really focused about what you want to accomplish during our time together.
- We'll also send you an **invoice** (we take checks and all major credit cards) so you can take care of payment on or before your VIP Day.

Anything else you'd like to know? Want to check availability? Email us at Support@GetFullyFunded.com or call our office at **865-657-9915**.