



FUNDRAISING BLUEPRINT BINGO

I added a warm touch to my plan

I got an idea to improve my donor retention

I'm confident my new plan will WORK!

I chose an unproductive fundraiser to DUMP

Donor Journey

I started my plan

My video is on!

"Warm Touch"

I know what help I need to make my plan work

I got a BIG aha!

I got an idea from a breakout session

I'm excited to share this plan with my team!

Bio Break!

I commented in the Zoom chat!

I met someone really cool!

I know my Unique Brilliance!

I know exactly how much money I need to raise!

I laughed!

I set a goal for donor retention

I added an idea to my plan to grow my audience

I set a goal for the number of new donors I need

"1-10-1000 Rule"

I got an idea for a virtual fundraiser

I have a new idea for marketing

I wrote my Impact goal on my plan

