

Which is right for me – Fundraising TV or Goal Buster's Club?

Benefits	Fundraising TV \$49 per month	Goal Buster's Club \$1,497 when paid in-full
Fundraising TV subscription	Pay month-to-month	4 months free September – December
Members-only Facebook community	1 Facebook group (Fundraising TV)	2 Facebook groups (Fundraising TV + Goal Buster's Club)
Weekly guidance through the 120-Day Foolproof Fall Fundraising Calendar	No	Included
Weekly opportunities to talk to expert fundraising coaches and ask questions	No	Included
Weekly insight and advice from peer mentors	No	Included
Monthly deep dive workshops led by Sandy	No	Included
Monthly challenges	No	Included
Weekly accountability to stay on track	No	Included
Materials review and feedback	Limited	Weekly
Donation to your nonprofit and a gift!	No	Included (with pay in-full option)
Smart Fundraising Guarantee	Included	Included

Questions about Fundraising TV?

Email support@getfullyfunded.com

Questions about Goal Buster's Club?

Visit the Goal Buster's Club Virtual Booth during these times:

Thursday August 22nd:	Friday August 23rd:		
12pm – 1pm ET	9:30am – 10am ET		
3:30pm – 4pm ET	12pm – 1pm ET		
Click this link:			
https://us02web.zoom.us/j/81174919603?pwd=KWTWXNJ9PzWw5SOHO5BfjZK8Tqb2F0.1			

Some questions people ask before signing up for Goal Buster's Club:

How does signing up for <u>Goal Buster's Club</u> work if I'm currently subscribed to Fundraising TV? If you're a current <u>Fundraising TV</u> member and would like to sign up for <u>Goal Buster's Club</u>, we'll pause your subscription while you're in the program. Then, your subscription resumes in January.

Can I pay monthly instead of paying in-full?

Absolutely! You can make 4 payments of \$397 each (\$1,588 total). When you pay in full, you save about 6%.

What topics are covered in the monthly Deep Dive workshops?

Topics include *Write a Goal-Busting Fall Appeal* (September), *The Details of a Winning Giving Tuesday Plan* (October), *Run a Heartwarming Thank-a-thon* (November), and *Pitch a Story to Your Local News* (December).

What are each month's Dhallenges?

Challenges are designed to help you implement what you're learning and include Matching Gift Challenge (September), Thank-You Video Challenge (October), Thank-a-thon Challenge (November), and News Story Challenge (December).

What is your Smart Fundraising Guarantee?

If within the first 30 days you realize this isn't for you or you aren't satisfied, we invite you to talk to us. If this truly is not working for you, we'll be happy to cancel your membership and refund your first payment.

What kind of results can I expect from Goal Buster's Club?

Last year, every single <u>Goal Buster's Club</u> member who did the work got GREATER results than the year before. Some of them DOUBLED RESULTS from previous years! Don't miss this chance to make this YOUR biggest year ever!

Ready to sign up?

Click <u>here</u> for Fundraising TV

Click here for Goal Buster's Club