

GET BIG RESULTS THIS HOLIDAY SEASON!

Fall Goal Buster's Club is a small group experience for nonprofit fundraisers who want to have their biggest holiday fundraising season ever!

Here's what you get:

- ★ **Monthly workshop.** Join Sandy for a practical deep dive into Giving Tuesday, Thank-a-thons, and pitching stories to the news.
- ★ **Weekly Office Hours.** Each week, you get access to one or more of our seasoned fundraising coaches to ask questions, strategize your Ask, or get your materials reviewed.
- ★ **Challenges.** We'll kick off with a Matching Gift Challenge to help you find that all-important matching gift for the Ask of your choice this Fall.
- ★ **Facebook community.** You'll be part of a members-only community where you can ask questions or get help any time.
- ★ **Weekly accountability.** Each week, we'll remind you of what you should be working on so you stay on track to hit your goals before year end!



**SCAN QR CODE TO
LEARN MORE!**

Don't waste holiday fundraising opportunities.

Make this your best year ever while still enjoying your holidays (AND your time off)!

Join Goal Buster's Club today at: GetFullyFunded.com/Club

"Because of Goal Buster's I was able to raise \$5,000 for events for the youth at the emergency shelter (activities are the hardest to raise funds for), shorten my newsletter while explaining to the board why that was important – **our click through rate has increased by 10%, AND we raised \$5,267.32** for Amplify Austin with guidance from y'all on our verbiage and images!



This program helped us with story telling, which is massive for the newsletter we put out monthly as well as our appeals. I also have become much better at creating a fundraising plan that anyone can look at and understand. **If you're thinking about joining, do it!"**

Lee Ann Seitsinger, Central Texas Table of Grace, Round Rock, TX



"Goal Buster's Club was like having a personal cheer-leader/coach/friend rolled into one. At a time of heightened isolation because of the pandemic, this was nothing short of extraordinary. With half the work, we raised **DOUBLE** what we raised last year!"

Samantha Holdsworth, Clowns Without Borders, UK



"It was great having a plan. Further, having the group to help me fine tune things and answer my questions was a life saver as well as held me accountable to do it. It was the best \$1,500 spent and the team and the participants are just wonderful!"

Nicole Brecht, Good Life Refuge, Longmont, CO



"Our biggest wins were the 4 matching gift donors, plus 2 other \$500 donors. We renewed some lapsed donors and several donors raised their gifts from \$30 to \$100. Never in my wildest dreams did I expect that! I loved the weekly inspirations, Office Hours, and of course the Facebook page to keep up with others and hear their ideas."

Lorraine Verploegen, Plant a Seed...READ! Havre, MT



"Holy Sh@%! I set an intention to **DOUBLE** what we raised last fundraising season which was about \$18k. The universe whispered "why not \$50k?" and I said "yea, right." Well, from 9/1 to 12/31, we raised \$49,775. **WHAT??** How is that possible, Sandy Rees? It's possible because of **YOU**, your team, and showing up to do the work! **THANK YOU, THANK YOU!** " 🌞🌞🌞💖💖💖💖

Jessie Miller, Founder, EPIC Outreach, Jacksonville, FL