

A woman with short brown hair, wearing a bright blue V-neck shirt, is smiling and giving two thumbs up. She is in a video call, with a blue cabinet and two large snake plants visible in the background. The video is displayed on a laptop screen.

DETAILS ABOUT GOAL BUSTER'S CLUB

GET **FULLY**
FUNDED

WHY YOU NEED GOAL BUSTER'S CLUB:

- ▶ Weekly done-for-you calendar & checklist, ready to use
- ▶ Asks and warm touches all mapped out for you
- ▶ Guidance and accountability to keep you on track
- ▶ Access to 8 expert fundraising coaches any time to answer your questions, review your materials, and cheer you on
- ▶ Access to 4 peer Mentors, who will share their own experience and wisdom



HOW IT WORKS:

- ▶ Monthly Deep Dive workshops with Sandy
- ▶ Monthly Challenges to move you forward
- ▶ Weekly Office Hours to get help
- ▶ Weekly Accountability to stay focused
- ▶ Members-Only community to hear what others are doing



SO. MANY. WINS!

- ▶ Page 34 - Linda got \$45,000 in matching!
- ▶ Page 35 - Lexi got her first ever matching gift!
- ▶ Page 35 - Carly got DOUBLE what she wanted in a match!
- ▶ Page 36 - Andee got emergency funds for HVAC!
- ▶ Page 27 - *Mandy got to take time off!!!*

BONUSES:

Fundraising TV membership (\$156.00 value)



BONUSES:

Fundraising TV membership (\$156.00 value)



Fast Action Bonus! First 10 people to sign up get a 1-on-1 session with one of our coaches! (\$497.00 value)



BONUSES:

Fundraising TV membership (\$156.00 value)



Fast Action Bonus! First 10 people to sign up get a 1-on-1 session with one of our coaches! (\$497.00 value)

Pay-In-Full Bonus! Pay for the whole program now and get a Donation Page Review! (\$497.00 value)



GOAL BUSTER'S CLUB

Your investment: \$397/month for 4 months
Or Pay-In-Full \$1,497

Deadline: Aug 29 (or when the 40 spots are taken)

www.GetFullyFunded.com/club



MEET YOUR MENTORS



Jessie Miller,
EPIC Outreach



Andee Bingham,
Esther Neonatal
Kitten Alliance



Becky Roy,
Draft Gratitude



Kayla Mayes,
Big Paws of the Ozarks

GOAL BUSTER'S CLUB

Your investment: \$397/month for 4 months
Or Pay-In-Full \$1,497

Deadline: Aug 29 (or when the 40 spots are taken)

www.GetFullyFunded.com/club



REAL PEOPLE. REAL RESULTS.

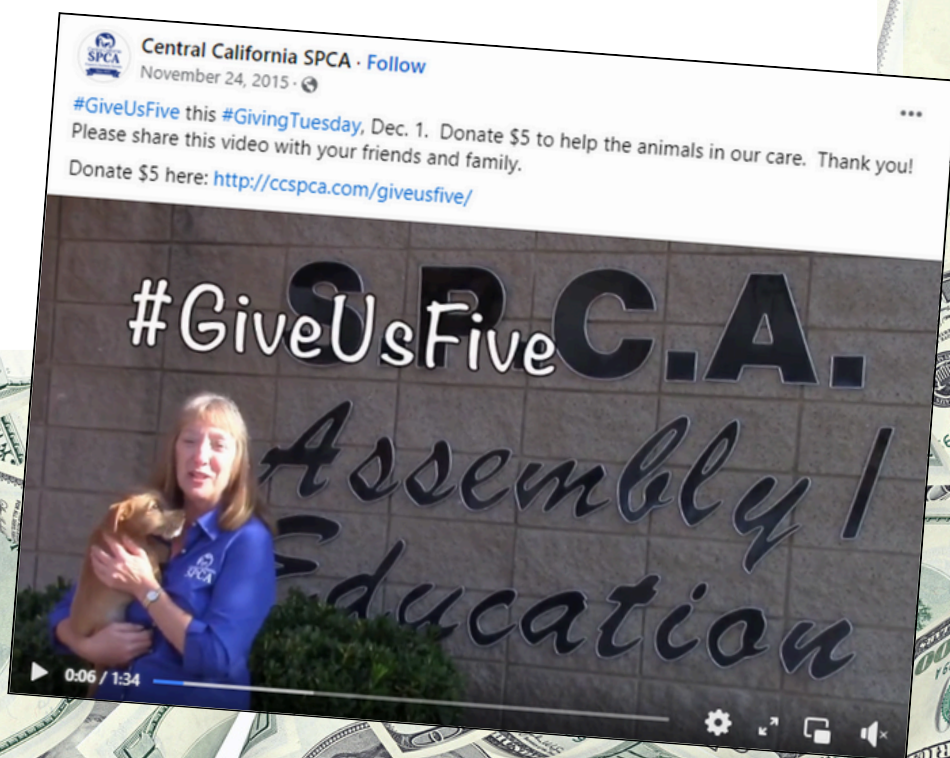
"WE GOT \$45,850 IN MATCHING GIFTS!!"

"In 2023, we got our first matching gift ever of \$2,500. **It was so easy to ask, that we asked 4 additional donors and they all said YES!** We had a total of \$45,850 in matching gifts for Giving Tuesday and Year End Appeal Campaigns!"

If you're thinking about Goal Buster's Club, just do it! You won't be sorry you did!

The wealth of excellent and proven information literally at one's fingertips day and night was the best! **I felt so much more organized and in control than ever before.** Next year will be even better now that I have a roadmap. Thank you!"

LINDA VAN KIRK
EXECUTIVE DIRECTOR
Central California SPCA
Fresno, CA



HAVE WINS LIKE THESE!



Lexi Haven

October 9, 2023 · 🌐

...

I secured my first ever matching gift today for Giving Tuesday! My organization has never raised over \$2,000 on Giving Tuesday before and the matching gift I just got is \$5,000. We are on track for a successful GT this year!



Carly MP is 🥳 feeling excited.

September 19, 2023 · 🌐

...

I GOT MY MATCH!!!!!! And I got it for DOUBLE what I thought they were going to give. AND I have a match for Giving Tuesday. Our board is required to give. I wrote to each one and asked what amount they would be comfortable giving for a Giving Tuesday match and it is working.

I feel like Oprah right now, but instead of yelling you get a car, I am awarded our end of year campaigns with match funds!!!!



Lisa Marie McDonald

October 12, 2023 · 🌐

...

Hey everyone! I've been working pretty hard to update my website and I think it's ready to go! If you could check out sweetbearrescuefarm.org it will reroute you but that's because I'm using a dba.

I've also secured \$1,450 so far in matching funds for GT and I literally just started!

Finally, my email updates/warm touches are very well received and I'm currently working on a fall newsletter!

I've been fighting medical issues but I think the worst is behind me and I'm so excited to re-commit after two weeks of dealing with life stuff.

<https://sweetbearrescuefarm.org> 😊

AND THIS!



Andee Bingham

October 20, 2023 · 🌐



So, the HVAC unit at our kitten nursery recently crossed the rainbow bridge and I've been panicking about getting it replaced because it's going to be a LOT of money. We've gotten 2 quotes so far -- one for \$12,000 and one for \$14,000. *GULP* One donor sent us \$2,000 for it, and another donor told me a couple months ago that she'd be able to help when the time came, but she traditionally has never given more than \$5,000 in a single donation. [Sandy Rees](#) and [Jessie Bustamante](#) both encouraged me to not assume her capacity and to keep the ask open. So I emailed her this morning, including both of the quotes, and let her know that we already have \$2,000 committed. She immediately called me to say she will send \$10,000 and to let her know if we decide the \$14,000 quote ends up being the better option and she will send more. Let this be a lesson to not make the choice for donors. Give them the information and let them tell YOU how they're able and willing to help! HUGE weight lifted off me today!



AND THIS!



Mandy Dwyer

December 22, 2023 · 🌐

...

It's only the 22nd and I have all my campaign emails scheduled to send and two social media posts a day scheduled through the rest of the year. This can definitely be filed under Things That Have Never Happened Before. Who am I?? Someone who might actually get a vacation?

Merry Christmas, y'all. 🎄📺



GET BIG RESULTS THIS HOLIDAY SEASON!

Fall Goal Buster's Club is a small group experience for nonprofit fundraisers who want to have their biggest holiday fundraising season ever!

Here's what you get:

- ★ **Monthly workshop.** Join Sandy for a practical deep dive into Giving Tuesday, Thank-a-thons, and pitching stories to the news.
- ★ **Weekly Office Hours.** Each week, you get access to one or more of our seasoned fundraising coaches to ask questions, strategize your Ask, or get your materials reviewed.
- ★ **Challenges.** We'll kick off with a Matching Gift Challenge to help you find that all-important matching gift for the Ask of your choice this Fall.
- ★ **Facebook community.** You'll be part of a members-only community where you can ask questions or get help any time.
- ★ **Weekly accountability.** Each week, we'll remind you of what you should be working on so you stay on track to hit your goals before year end!



Don't waste holiday fundraising opportunities.

Make this your best year ever while still enjoying your holidays (AND your time off)!

Join Goal Buster's Club today at: GetFullyFunded.com/Club