Links & Resources Mentioned During IFR 2024

DAY 1:
Social media scheduler:
Meet Edgar: https://meetedgar.com/ (here's a link to apply for a special price as a nonprofit)
Buffer: https://buffer.com/nonprofits (there's a free version that's a great starting point!!)
Hootsuite: https://www.hootsuite.com/ (here's a link to apply for a special price as a nonprofit)

Canva - online design tool for graphics, videos, and other marketing materials:
https://www.canva.com/canva-for-nonprofits/

Great organization for animal groups to use for resources (random holidays Google Calendar, stock images, Canva tools, and more) https://heartsspeak.org/

Animoto - simple online video editing tool: https://animoto.com/business/non-profit

Stock photo sites:
- Canva - you'll have access to loads of stock photos with a free nonprofit upgrade
- https://unsplash.com/
- https://www.istockphoto.com/
- https://burst.shopify.com/
- https://www.pexels.com/
- https://stock.adobe.com/
- https://pixabay.com/
- https://nappy.co/

GFF preferred QR Code Generator: Canva also generates GR codes!

Good websites/donation pages:
Good Life Refuge: https://www.goodliferefuge.org/
- Donation page: https://goodliferefuge-bloom.kindful.com/
- Thank you page: https://www.goodliferefuge.org/thank-you-donation-general

Clowns Without Borders USA: https://clownswithoutborders.org/
- Donation page: https://clownswithoutborders.org/donate-clowns-without-borders/

Spinning Tree Theatre: https://spinningtreetheatre.com/
- Donation page: https://spinningtreetheatre.com/donate

Draft Gratitude: https://www.draftgratitude.com/

Payment processing tools:
Stripe: https://stripe.com/
Square: https://squareup.com/us/en

Givebutter (mentioned by attendee): https://givebutter.com/
Give Lively (mentioned by attendee): https://www.givelively.org/