Links & Resources Mentioned During IFR 2024

DAY 1:
Social media scheduler:
Meet Edgar: https://meetedgar.com/ (here's a link to apply for a special price as a nonprofit)
Buffer: https://buffer.com/nonprofits (there's a free version that's a great starting point!!)
Hootsuite: https://www.hootsuite.com/ (here's a link to apply for a special price as a nonprofit)

Canva - online design tool for graphics, videos, and other marketing materials:
https://www.canva.com/canva-for-nonprofits/

Great organization for animal groups to use for resources (random holidays Google Calendar, stock images, Canva tools, and more) https://heartsspeak.org/

Stock photo sites:
- Canva - you'll have access to loads of stock photos with a free nonprofit upgrade
- https://unsplash.com/
- https://www.istockphoto.com/
- https://burst.shopify.com/
- https://www.pexels.com/
- https://stock.adobe.com/
- https://pixabay.com/
- https://nappy.co/

GFF preferred QR Code Generator: Canva also generates GR codes!

Good websites/donation pages:
Good Life Refuge: https://www.goodliferefuge.org/
- Donation page: https://goodliferefuge-bloom.kindful.com/
- Thank you page: https://www.goodliferefuge.org/thank-you-donation-general

Clowns Without Borders USA: https://clownswithoutborders.org/
- Donation page: https://clownswithoutborders.org/donate-clowns-without-borders/

Spinning Tree Theatre: https://spinningtreetheatre.com/
- Donation page: https://spinningtreetheatre.com/donate

Draft Gratitude: https://www.draftgratitude.com/

Payment processing tools:

Stripe: https://stripe.com/
Square: https://squareup.com/us/en

Givebutter (mentioned by attendee): https://givebutter.com/
Give Lively (mentioned by attendee): https://www.givelively.org/

DAY 2:
Giving Tuesday - www.givingtuesday.org

120-Day Foolproof Fall Fundraising Calendar Trello template (instructions on how to use the Trello template)

How do nonprofits receive birthday donations from Facebook?
https://www.facebook.com/help/178153726235997

Check out for discounts on technology tools: https://www.techsoup.org/

Gratavid - https://gratavid.com/

Animoto - simple online video editing tool: https://animoto.com/business/non-profit
Canva - online design tool for graphics, videos, and other marketing materials:
https://www.canva.com/canva-for-nonprofits/
Capcut is also a great video editing tool! https://www.CapCut.com/signup

Captivating Content + Dynamic Storytelling - https://www.mariasatira.com/
→ https://www.mariasatira.com/generate-awareness-for-your-nonprofit-in-big-ways

Other Get Fully Funded resources:
Youtube Donor Thank You Videos Playlist:
https://youtube.com/playlist?list=PLMm6pto8W-m2IfmzFydP2ygeLfaOiM5nl&si=Ghw0EXqTF6B
Ww9NV

10 Tips For Thanking Your Donors With Video:
https://getfullyfunded.com/10-tips-for-thanking-your-donors-with-video/

How to Start a Nonprofit Blog:
https://getfullyfunded.com/how-to-start-a-nonprofit-blog/

How to Get Your Nonprofit's Story in the News: [Get Fully Funded blog article]
https://getfullyfunded.com/steps-to-getting-your-nonprofit-story-in-the-news/